

“The challenges to Wisconsin utility policy have never been greater. WUI fought to keep income taxes on dividends from nearly tripling and helped prevent fuel cost swings from hurting utility shareholders. But, short-sighted opposition continues to threaten the ability of utilities to meet customer needs. This could cripple Wisconsin’s economy and damage shareholder equity. **WUI needs you to join with other utility shareholders to make a difference.”** MESSAGE FROM THE WUI BOARD OF DIRECTORS

Get plugged in

with the Wisconsin Utility investors, Inc.



Wisconsin Utility Investors, Inc.
10 E Doty Street, Suite 500
Madison, WI 53703

GET INVOLVED AND MAKE A DIFFERENCE!

Protect Your Investments
**YOU HAVE THE
POWER**



JOIN US.
Together, we'll
get the job done

Wisconsin Utility Investors, Inc.
The Investor's Voice for Wisconsin Utility Shareholders

JOIN WISCONSIN UTILITY INVESTORS AND MAKE A DIFFERENCE

WISCONSIN UTILITY INVESTORS, INC.

WUI is the oldest state utility investor organization. For over 30 years, we have represented utility shareholders in Wisconsin and helped our members to make a difference.

We have grown into an effective, nonprofit, grassroots organization of investors in Wisconsin's utilities. Through their efforts, WUI volunteers have helped companies grow dividends and protect Wisconsin jobs by positively influencing state policies.

VISIT WUIINC.ORG FOR THE LATEST UTILITY INVESTOR NEWS.

"Some people sit back and watch what government does to their investments. WUI lets me join with other investors to protect my future." Madison Member

"WUI knows my time is valuable. They focus on the most important issues and show me the most effective way to use my time to make a difference." Kenosha Member

"I'm proud to see my utility stock grow because I was part of making it happen through WUI." Wausau Member

HOW DOES WUI HELP YOU...AND WISCONSIN?

Monthly News and Analysis – On alternating months you will receive one of the following news and analysis written especially for investors in Wisconsin utilities.

"The Investor's Voice" Newsletter – The only periodical directed to Wisconsin utility investors. You will find easy to read articles on the issues that affect your Wisconsin utility investment, how WUI is involved and how you can make a difference.

Legislative and Regulatory Updates – Every other month, you will receive in-depth news and analysis on the legislation and regulations that affect your investment.

Regional Grassroots Meetings – Attend our luncheons with members from your area. Meet with your legislators and utility officials and have some fun as well. With action updates, you'll know what your legislator is doing and how you can make a difference.

Investors' Day at the Capitol – When the action is hottest, you can join WUI members from across Wisconsin at the Capitol to meet with your legislators. Hear from decision-makers from government and utilities ... and let them hear from you.

WUI Website – Our state of the art website is loaded with the information investors and active citizens need. Check us out at: www.wuiinc.org.

WUI Annual Meeting – Come to our annual meeting. Hear from industry leaders and help set the course for WUI.

Grassroots Training – Learn how to communicate your views effectively and efficiently from experts in making citizen voices heard over special interests.

Action Alerts – When critical issues are being decided, WUI will alert you and give you the tools and information to make a difference.

PROTECT YOUR INVESTMENTS BY JOINING WISCONSIN UTILITY INVESTORS, INC.

Wisconsin Utility Investors, Inc.
10 E Doty Street, Suite 500
Madison, WI 53703

TO BECOME A MEMBER, SLIP THIS CARD IN AN ENVELOPE.

Name _____

Address _____

City _____

State/Zip _____

Phone _____

E-mail _____

Membership

___ Annual \$15

___ Free Trial Membership

I own stock in the following Wisconsin Utilities:

___ Alliant Energy

___ MGE Energy

___ Wisconsin Energy

___ WPS/Integrus Energy Group

___ Xcel Energy

___ Other _____

For further information, contact Wisconsin Utility Investors at (608) 663-5813 or visit www.wuiinc.org.

"Strong utilities are critical to a strong Wisconsin.

I'm proud that my investments and my work in WUI help Wisconsin's economy grow."

Milwaukee Member